

# minutes

Board Meeting		
2.11.2015	9:20am	Rob's Office
Meeting called by	Matt	
Type of meeting	Board Meeting	
Facilitator	Matt	
Note taker	Tammy	
Timekeeper	Tammy	
Attendees	Matt, Dave, Mark, Tammy, Rob	
New Events		
	Matt	
Discussion	Summer Event	
<p>Matt met with Jay at Holiday Hill and he received quotes on a summer event where would invite the entire community and their families to attend. This would put our local citizens with our businesses and raise awareness of our local businesses in a casual "get to know you" atmosphere. We would have to commit to at least 100 attendees. A Friday night would run about 25 per adult and 15 per child. All would have run of the entire compounds activities and the hours would be between 4:30pm and 10pm. More discussion to be had on this topic</p>		
Membership		
	Dave	
Discussion	How do we get information out to all our businesses and make all aware of the value of the Prospect Business Association	
<p>A brochure will be created and mailed along with an application and letter to all businesses in Prospect. An email will also go out to all businesses where we have their email addresses. Follow up calls will be made to every business to discuss membership. Items addressed in the brochure will include value adds such as networking events, Annual Aria Event, Scholarship Fund and community outreach efforts. The cost of stamps will be about \$150 and envelopes with our logo will cost about \$35 with Prospect Printing.</p> <p>After the above is accomplished, letters will go out to all the citizens of the Town of Prospect to ensure they are aware of our local businesses and encourage them to "buy local" and support their community. These efforts will also uncover many other businesses, either home based or in surrounding towns, that may wish to join the PBA.</p>		
Action Items	Person Responsible	Deadline
Brochure creation	Dave	March meeting
Website		
	Rob is absent/Matt filling in	
Discussion	Website will continue to evolve over time.	
<p>More discussion was had around getting rid of non-paid members by March 1, 2015 and then begin the process of getting pics of members business and shooting video commercial for all our paid members. This will add value to the information we are getting out to the community about our businesses. We are still working the Prospect Pages regarding the local directory and our club members More to follow on that.</p>		

# minutes

Dollars and Cents		
	Matt as Jeff was absent	
Discussion	Treasurer Report (see attached) Jeff sent for meeting	
<p>It was discussed that the monies brought in for the silent auction be utilized to fund the scholarship fund we would like to set up. In order to do this we first must finish up our tax exempt filing. We voted to authorize the PBA to pay Jeff to get that done. This is a discounted rate. Jeff also spent \$41.40 on the Aria event. The BOD voted to cover those expenses as well. We also voted to pay Matt for the PBA illuminated sign we had made for our events. That cost was \$130. Jeff is currently working on our budget for the next 3 years. The \$30 for the virtual phone system mentioned above was approved and will be included in that future budget. We have \$6200 in our accounts now. We would like to do something productive with it like plan another event for the summer (see notes above) and/or provide assistance to the local community by way donating to the Prospect food pantry, etc. That will be voted on at the next meeting.</p>		
Action Items	Person Responsible	Deadline
To continue tax exempt filings	Jeff	Until done
Aria Event		
	Tammy	
Discussion	Event Feedback	
<p>Matt and all members have received all positive feedback regarding the Aria event. We were all pleased with Arias performance and well done to all board members and committee members that made it all happen. We predict next year our attendance will be even better next year.</p>		
Action Items	Person Responsible	Deadline
Begin planning next year's event this coming summer	Entire Board	Summer 2015

Next General Meeting Planned March 12, 2015 at the Dairy Bar at 6pm.

Meeting adjourned at 10:20am